New Program Proposal

Date Submitted: 07/24/19 11:04 am

Viewing: AREDMA : Art Education, Master of Arts

Last edit: 10/11/19 3:18 pm
Changes proposed by: alaporte

<table>
<thead>
<tr>
<th>Submitter:</th>
<th>User ID:</th>
<th>Phone:</th>
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<tbody>
<tr>
<td></td>
<td>alaporte</td>
<td>479-575-8749</td>
</tr>
</tbody>
</table>

Program Status       | Active
Academic Level      | Graduate
Type of proposal     | Major/Field of Study
Select a reason for this new program | Adding New Degree--(LOI 1, Proposal-1)

Are you adding a concentration? Yes

Concentration(s):

In Workflow

1. ARSC Dean Initial
2. GRAD Dean Initial
3. Provost Initial
4. Director of Program Assessment and Review
5. Registrar Initial
6. Institutional Research
7. ARTS Chair
8. ARSC Curriculum Committee
9. ARSC Dean
10. Global Campus
11. Dean of University Libraries
12. Provost Review
13. University Course and Program Committee
14. Graduate Committee
15. Faculty Senate
16. Provost Final
17. Provost's Office--Documentation sent to System Office
18. Higher Learning Commission
19. Board of Trustees
20. ADHE Initial
21. ADHE Final
22. Provost's Office--Notification of Approval
23. Registrar Final
24. Catalog Editor Final

**Approval Path**

1. 07/24/19 1:03 pm  
   Jeannie Hulen  
   (jhulen): Approved for ARSC Dean Initial

2. 07/24/19 1:24 pm  
   Pat Koski (pkoski):  
   Approved for GRAD Dean Initial

3. 07/31/19 9:15 am  
   Terry Martin  
   (tmartin): Approved for Provost Initial

4. 08/01/19 2:38 pm  
   Alice Griffin  
   (agriffin): Approved for Director of Program Assessment and Review

5. 08/09/19 3:30 pm  
   Lisa Kulczak  
   (lkulcza): Approved for Registrar Initial

6. 08/09/19 3:35 pm  
   Gary Gunderman  
   (ggunderm): Approved for Institutional Research

7. 08/26/19 4:41 pm  
   Gerry Snyder  
   (gwsnyder): Approved for ARTS Chair

8. 10/11/19 3:19 pm  
   Ryan Cochran
<table>
<thead>
<tr>
<th>Action</th>
<th>Code</th>
<th>Title</th>
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<tbody>
<tr>
<td>Add new</td>
<td>SCHL</td>
<td>Schools</td>
</tr>
<tr>
<td>Add new</td>
<td>CMMS</td>
<td>Community and Museums</td>
</tr>
</tbody>
</table>

Are you adding or modifying a track? No
Are you adding or modifying a focused study? No

Effective Catalog Year | Fall 2020
College/School Code   | Fulbright College of Arts and Sciences (ARSC)
Department Code        | School of Art (ARTS)
Program Code           | AREDMA
Degree                 | Master of Arts

CIP Code
13.1302 - Art Teacher Education.

Program Title
Art Education, Master of Arts

(rcc003): Approved for ARSC Curriculum Committee
9. 10/12/19 9:12 am
   Jeannie Hulen (jhulen): Approved for ARSC Dean
10. 10/14/19 8:40 am
    Suzanne Kenner (skenner): Approved for Global Campus
11. 10/14/19 1:48 pm
    Dennis Clark (dennisc): Approved for Dean of University Libraries
12. 10/16/19 4:03 am
    Terry Martin (tmartin): Approved for Provost Review
### Program Requirements and Description

**Program Description**

The Master of Arts in Art Education is a two-year, 33 credit, art education program with concentrations in Schools or Community and Museums. The program is designed to enhance student knowledge and practices within the field of art education with a focus on meeting the necessary demands of a diverse and inclusive professional practice. Both concentrations offer a broad range of courses on art and pedagogical theories, visual culture studies, and research methodologies. For the Schools concentration, students will take core research and pedagogy courses as well as electives to build their expertise in an area of interest. The Community and Museums concentration includes the same core courses as well as electives and internship opportunities at local, national, or international museum and community venues. Both concentrations will apply contemporary art education theory, practice, and research as applicable to the students’ goals, whether they be preparation for doctoral study or professional practice. The program content will comply with the National Art Education Association (NAEA) and the National Association of Schools of Art and Design (NASAD) standards.

This degree will prepare students to advance their professional roles as artists, teachers, researchers, and leaders in various venues, such as schools, museums, community organizations, and institutions. This degree will advance students’ knowledge and professional application in an increasingly diverse, inclusive, and interdisciplinary world serving as a vehicle for community and university cross-disciplinary collaborations including but not limited to—African American Studies; Curriculum and Instruction; Gender Studies; History; Human Development and Family Sciences; Political Science; Psychology; Social Work; Sociology; and World Languages, Literatures, and Cultures.

**Program Requirements for Master of Arts in Art Education**

**Application Process**
Prerequisites to Degree Program: An earned bachelor’s degree with an art education major or its equivalent. Consideration will be given to applicants without an art major concentration who present evidence of knowledge in art education, art/visual culture, art history, art theory, and/or community art practice. Acceptance to the Master of Arts degree program requires a bachelor’s degree from an accredited institution of higher education, with a grade point average of 3.0 on the last 60 credit hours of academic coursework OR a 3.0 cumulative grade point average. GRE scores are accepted, but not required for entrance into the program.

In addition to the requirements for admission to the Graduate School, the applicant must also submit the following materials to the School of Art through SlideRoom, a web-based system, http://uarkart.slideroom.com: A brief statement describing why you are interested in the Master of Arts in Art Education concentrations in Schools and/or Community and Museums (a few sentences), a 1-2 page autobiographical statement outlining your education, experiences, achievements, and goals for graduate study in one or both concentrations (Schools and/or Community and Museums), resume/curriculum vitae, optional writing or research sample (maximum of 10 pages), unofficial transcripts, and three names and contact information for references who will be submitting letters of recommendation for the applicant to upload to SlideRoom, and an optional portfolio of 10-20 images (up to 5 of the images may include details if needed for large scale or 3-dimensional work) with the title, medium(s), dimensions, and date of completion. If you are submitting video, provide a website link to sources such as vimeo or youtube (Size limit 5 MB). SlideRoom has comprehensive instructions for resizing and submitting work online, https://slideroom.zendesk.com/home.

Application deadline for the School of Art is January 15 (Fall Admission only). The application portal on Slideroom will close at midnight (Central time) on January 15. It is recommended that you submit your application at least two weeks prior to the deadline to allow your faculty recommenders time to upload their letters. NOTE: The GRE is not required for applicants to the M.A. program in Art Education at the School of Art at the University of Arkansas, but may be submitted with the application.

Requirements for the Master of Arts in Art Education with concentrations in Schools or Community and Museums: Complete a minimum of 33 credit hours.

Core Curriculum

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<tr>
<th>Course</th>
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<tr>
<td>ARED 5003</td>
<td>Research Methodologies in Art Education</td>
</tr>
<tr>
<td>ARED 6003</td>
<td>Foundations and Histories of Art Education</td>
</tr>
<tr>
<td>ARED 5013</td>
<td>Diversity and Pedagogy</td>
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<tr>
<td>ARED 698V</td>
<td>Thesis</td>
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Concentration Hours 18
Total Hours 33

Program Costs
A $7 million endowment with annual earnings of $280,000 from the Walton Family Charitable Support Foundation will provide support for the M.A. in Art Education.

Library Resources
A $2 million endowment will provide continued support for the M.A. in Art Education, including books, journals, and other resources for the Fine Arts Library in addition to a renovation to the Fine Arts Building.

Instructional Facilities
With the $20 million endowment from the Walton Family Charitable Support Foundation and the University of Arkansas, the current Fine Arts Building will be renovated within the next five years to offer instructional facilities for Art Education and Art History. Graphic Design, Painting, Drawing, and foundations courses will move to a new building. The projected needs below should easily accommodate most of the courses with the exception of the Community Art School which can fluctuate between facilities in the community or the new Studio Art building.

Projecting through 2022:

With 5 faculty in the first year, we will be running approximately 10 to 12 graduate and undergraduate classes each semester. We will also have up to 2 M.F.A. students in our new Master of Arts in Art Education who will teach undergraduate courses. Some of the ARED courses will serve more than one discipline. In the second year, we will need 4 Classrooms.

With 6 faculty, we will be running approximately 12 to 14 graduate and undergraduate classes each semester. We will also have up to 2 graduate students who will teach undergraduate courses. Some of the ARED courses will serve more than one discipline.

Faculty offices / research spaces: We will need 5 offices with one possible creative research space, 1 office for a internship fieldwork supervisor, 1 office for a Post-Doctoral Fellow, 6 offices with one possible creative research space, 1 office for a internship fieldwork supervisor, 1 office for a Post-Doctoral Fellow, 1 office for a visiting scholar

Shared research space for graduate students: At least 2 to 6 studio spaces and one common research/writing space with computers & printer are needed in the first year. In the second year, we will have 12 to 15 grad students with at least 4 to 6 studio spaces and one common research/writing space with computers & printer.

Additional space: We will need Community Art Practice classroom spaces for teaching art to members of the community (7-8 classroom spaces on Saturday mornings). This space can also rotate among public and private spaces in the community.

In addition, we will need 1 Conference Room, and a Gallery Space for teaching and exhibitions of student work.

Faculty Resources
Current Faculty: 1 Professor, 2 Assistant Professors

Future Hiring Plan funded by a $16,500,000 endowment from the Walton Family Charitable Support
**Foundation:**
- 2019-20: 1 Endowed Associate Professor ($60,000 endowment)
- 2020-21: 1 Endowed Professor ($60,000 endowment)
- 2021-22: 1 Endowed Assistant Professor ($60,000 endowment)
- 2022-23: 1 Endowed Assistant Professor ($60,000 endowment)
One Adjunct position as needed

**List Existing Certificate or Degree Programs that Support the Proposed Program**

<table>
<thead>
<tr>
<th>Program(s)</th>
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<tr>
<td>AREDBFA - Art Education, Bachelor of Fine Arts</td>
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**Are Similar Programs available in the area?**

No

<table>
<thead>
<tr>
<th>Estimated Student Demand for Program</th>
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<tr>
<td>6-9</td>
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<table>
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<tr>
<th>Scheduled Program Review Date</th>
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<tr>
<td>2021-22</td>
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**Program Goals and Objectives**

Program Goals and Objectives:
The overall goal of the M.A. in Art Education degree is to meet students’ advanced professional knowledge and practices within the field of art education with emphasis on a diverse and inclusive global consciousness, interdisciplinary scholarship, and community engagement. The objectives will include a broad background in art theories, visual culture studies, pedagogical theories, research methodologies, and electives to build on individual areas of expertise related to concentrations in Schools or Community and Museums. The program is intended to meet the needs of professionals in schools or community and museums who are interested in advancing knowledge of art and visual culture education and/or plan to pursue doctoral studies. The degree will prepare students to advance their professional roles as artists, teachers, researchers, and leaders in various venues, such as schools, museums, community organizations, and public or private institutions.

**Learning Outcomes**
Learning Outcomes:

- Understand, theorize, and critically analyze historical and contemporary foundations of art and visual culture education through interdisciplinary contexts
- Establish a familiarity with scholars associated within particular discourses that have informed and continue to shape art education and visual culture, including publications, audiences, and missions within and outside of the field
- Understand and critically analyze diversity, inclusion, and other hegemonic societal constructs, including ethical practice.
- Understand how diversity in abilities, culture, sexuality, identity, etc., affect learners and learning
- Read and critically examine research from a variety of approaches, e.g., theoretical, arts-based, qualitative, quantitative, and mixed-methods
- Communicate ideas and research in formats that are verbal, written, and visual (if applicable)
- Develop curricular and pedagogical strategies for inclusion which deconstruct and disable systemic hegemonic social constructions
- Participate in professional organizations and conferences, and facilitate professional developments and/or community-based projects
- Develop a research question(s) and proposal with a thorough grounding in prior research, theory, and methodology
- Plan and conduct new research in schools, museums, the community, or other sites/sources with Institutional Review Board approval (if applicable)
- Present and defend a written thesis or a written thesis in conjunction with an arts-based exhibition (when applicable)

Description and Justification for this request

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<th>Description of request</th>
<th>Justification for request</th>
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<tr>
<td>The Fulbright College of Arts and Sciences School of Art at the University of Arkansas, Fayetteville (UAF) proposes the development of a master’s degree program in Art Education with concentrations in Schools and Community and Museums. The goal is to establish a premier program to meet the current and future needs of art educators in schools and community/museum programs in the region, state, nation, and world. The program is designed to enhance student knowledge and practices within the field of art education with a focus on meeting the necessary demands of a diverse and inclusive professional practice. Both concentrations offer a broad range of courses on art theories, visual culture studies, pedagogical theories, and</td>
<td>The new program will be funded by $280,000 of annual support from the Walton Family Charitable Support Foundation. This funding will support faculty and student research, travel, visiting art educators, and materials/technology to run the program. In addition, beginning in the fall of 2019, four Art Education faculty will be in place with additional projected faculty hires supported by the endowment listed above. Each of four endowed chairs will have an annual amount of $60,000. A portion of a $36 million endowment will also support graduate students</td>
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<td>Description of request</td>
<td>Justification for Request</td>
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<td>research methodologies. For the Schools concentration, students will take core research and pedagogy courses as well as electives to build their expertise in an area of interest. The Community and Museums concentration will include the same core courses as well as electives and internship opportunities at local, national, or international museum and community venues. Both concentrations will apply contemporary art education theory, practice, and research as applicable to the students’ goals, whether they be preparation for doctoral study or professional practice. The program content will comply with the National Art Education Association (NAEA) and the National Association of Schools of Art and Design (NASAD) standards.</td>
<td>with a $2,000,000 endowment for library resources.</td>
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</table>

This degree will prepare students to advance their professional roles as artists, teachers, researchers, and leaders in various venues, such as schools, museums, community organizations, and institutions. There is a need to establish a Master of Arts (M.A.) degree in Art Education considering that there is no stand-alone M.A. degree in Art Education in the state of Arkansas. In addition to the expectation of the new $120 million endowment to build M.A. and Ph.D. programs, there is an expectation to establish an M.A. degree in Art Education with a strong emphasis on diversity, inclusion, community, and interdisciplinary scholarship. This degree will advance students’ knowledge and professional application in an increasingly diverse, inclusive, and interdisciplinary world serving as a vehicle for community and university cross-disciplinary collaborations including but not limited to—African American Studies; Curriculum and Instruction; Gender Studies; History; Human Development and Family Sciences; Political Science; Psychology; Social Work; Sociology; and World Languages, Literatures, & Cultures.

Upload attachments
- AREDMA - New Degree - Appendices.pdf
- AREDMA - New Degree - Ltr of Intent.docx
- AREDMA - New Degree - Proposal-1.docx
Reviewer Comments

Alice Griffin (agriffin) (08/01/19 10:01 am): Courses in red have all been submitted into the approval workflow.

Alice Griffin (agriffin) (08/01/19 2:37 pm): Made minor edits to proposal with input from submier. Also, inserted approval dates and renamed documents for BOT naming convention.

Ryan Cochran (rcc003) (10/11/19 3:06 pm): Renamed "Art and Pedagogy" concentration to "Schools."